

KINSTON-LENOIR COUNTY TOURISM DEVELOPMENT AUTHORITY

2 PM, February 4, 2025

Kinston-Lenoir County Tourism Development Authority

101 East New Bern Road

Kinston, NC 28504

Meeting called by: Chairman Linda Rouse Sutton

Authority Members: Stephen Hill, Antonio Hardy, Joe Hargitt, Dr. Rusty Hunt, Clara Jones Moore, Matthew Young

Staff: Jan Parson, Thomas Bailey

Guests: Dock Davenport, Michael Whitfield, Darrell Kanipe, BJ Murphy, Aleatha Carter

CALL TO ORDER

Linda Rouse Sutton

MINUTES

Linda Rouse Sutton

- December 3, 2024

FINANCIALS

Antonio Hardy

- Dock Davenport – Audit Report for Fiscal Year Ending 2024
- August 2024
- September 2024
- October 2024

OLD BUSINESS

- TDA Committee Meeting Reports
 - SUPER 8 Hotel update
 - Committee meeting schedules

Linda Rouse Sutton

NEW BUSINESS

EXECUTIVE DIRECTOR REPORT:

Jan Parson

- Darrell Kanipe to present the marketing plans for January – June 2025
- BJ Murphy and Aleatha Carter to present the social media report and SMS 2025.
- Bus and Destination Wedding update
- Upcoming events, groups, and reunions.

ADJOURN

Next meeting February 25, 2025